



Being outdoor enthusiasts who spend an average of 75-100 days a year in the wilderness, it was important for us to find a tent that was lightweight, weatherproof, extremely tough, and most importantly, could be set up on a variety of terrain. We combined high-tech material and design with our passion of the outdoors to create the Blue Ridge camping hammock.

The Blue Ridge camping hammock is used by thousands of people in over 25 countries worldwide. From the jungles of Borneo to the coast of New Zealand, the Blue Ridge camping hammock has withstood the test of time, weather and other incidentals to remain the best all-purpose camping hammock on the market.

To view our Blue Ridge Camping Hammock, visit www.lawsonhammock.com.



Live the GOOD LIFE on your next outdoor adventure.

Lightweight, water-proof and flying-insect free, the Blue Ridge camping hammock is the finest tent, jungle and camping hammock on the market.

Blue Ridge camping hammocks are designed specifically for backpacking and camping in hard terrain. Anywhere a traditional tent can't go the Blue Ridge camping hammock is there — mountainside, jungle, wilderness, along riverbeds, etc... It's for people who are on the move and need to set up fast and go. Use it as a tent hammock or on the ground as a bivy tent. Blue Ridge camping hammocks are made of the finest materials, including a nylon pack cloth bed, rip-stop nylon rain fly and no-see-um netting. This camping hammock is safe, comfortable, easy to set up and protects you from flying insects and the elements. And...you don't have to carry added bulky weight such as ground tarps or sleeping pads.

Blue Ridge camping hammocks continue to be a leader in the three season tent category. They have been featured in many articles in publications such as *Backpacker Magazine*, *Soldier of Fortune*, *Outside Magazine*, *American Survival Guide* and in the *El Yunque* episode of the *'Trailside Series'* on PBS. Blue Ridge Camping Hammocks have been used worldwide by researchers and professionals as well as by campers, hunters, fishermen, whitewater rafters and kayakers in the most difficult climates and terrain with great success and satisfaction.

Blue Ridge camping hammocks come with a one-year guarantee. Rated #1 in market by *Outside* and *Backpacker Magazine*.

LIGHT WEIGHT TRAVEL

Total Weight with Stuff Sack: 4.25 lbs
Length: 90 inches
Width: 36 inches
Packs to 22' X 6'
Weight Limit: 250 lbs
Colors: Forest Green or Cobalt Blue

QUALITY MATERIAL

- Large no-see-um net canopy.
- Hammock body made of coated nylon pack cloth.
- Waterproof nylon rain fly.
- Waterproof nylon border on the canopy protects against water blowing up under tarp.
- Strong aluminum-alloy poles and shock corded aluminum archpoles for the canopy.
- Double coil nylon zipper.
- Large net pockets inside hammock for storage.
- Nylon rope.
- Brass-plated grommets reinforced with nylon webbing.
- Stuff sack.

> Buy Now at www.lawsonhammock.com

Sale Price: \$149.99

includes FREE SHIPPING

SAVE \$20

>> Sign up to win a \$100 gift certificate from Lawson Hammocks + other prizes.



Comfort and Versatility Contribute to the Growing Use of Hammock Camping

Contrary to what many believe, hammock camping is not a new hobby, practice or phenomenon. It has been around for centuries and has even been traced back to ancient tribal communities who preferred to sleep off the ground for many reasons, primarily for safety. Our tribal ancestors were way ahead of their time!

Hammock camping only recently evolved from being relatively exclusive amongst avid outdoorsmen to being adopted by the mainstream. As popularity increased, so did product choice and availability. Now, you can find camping hammocks (also known as jungle hammocks) in many high-end outdoor retailers, online and at outdoor trade shows.

A leader in outdoor camping hammocks is Lawson Hammock Company. Lawson combines high-tech design and quality material to produce dependable camping hammocks such as the popular Blue Ridge camping hammock. Owner Wes Johnson is excited about the increased interest in hammock camping. "There really has been quite a paradigm shift when it comes to hammock camping. As popularity and exposure increases, people are becoming more educated about its benefits and deciding to give it a shot."

After trying out hammock camping, it is rare one will go back to exclusively using standard, traditional tents. Wes states, "Hammock camping really opens up the world to those willing to explore. Places not accessible or not suitable for traditional tent camping are ideal if you have a camping hammock." With a camping hammock, you can now camp off the beaten path in pristine areas that are virtually untouched. Not only do the majority of people find camping hammocks more comfortable than sleeping on the ground, but now uneven, rocky or wet terrain is no longer a worry or obstacle.



Camping hammocks have proved beneficial for all types of outdoor enthusiasts. Kayakers now use this type of camping due to the rocky and wet terrain that they regularly encounter. The low-impact nature of camping hammocks is also a major draw to those concerned with conserving the environment and leaving as little "trace" as possible. When hammock camping, less of the environment and vegetation is disturbed or damaged.

One of the best things about Lawson Hammock's Blue Ridge camping hammock is that your options are limitless. With its patented spreaderbar and arch pole system, you can still camp on the ground if you find an ideal ground location. The Blue Ridge camping hammock is the only multi-use camping hammock on the market that can be used on the ground as a bivy tent without a lot of work and improvising.

If you haven't yet experienced a camping hammock, give it a try. You'll enjoy additional comfort and versatility.

Other Benefits of Camping with Lawson Hammocks Blue Ridge Camping Hammocks:

- Flip the hammock over during the day and use like a back yard hammock for lounging in the sun
- 100% bug (protects from West Nile Virus) and waterproof
- Get off the ground where many insects, sand flies, etc. roam
- Camp in virtually all terrain (rocky, wet, uneven)
- Can double as a bivy tent for ground camping if desired
- Easy set up/take down
- Environmentally friendly (leave no trace)
- More comfortable and eliminates need for extra gear like ground tarps and sleeping pads

Live the **GOOD LIFE** on your next outdoor adventure.
Go to www.lawsonhammock.com to purchase your Blue Ridge camping hammock.